

# Projected Sales Volume Chart

5 gallons (18.9 Liters of Water)  
Suggested Retail Price 99¢

	Per Day	Per Month	1 Machine Per Year	2 Machines Per Year	5 Machines Per Year	10 Machines Per Year
5 Bottles	\$4.95	\$148.50	\$1,782.00	\$3,564.00	\$8,910.00	\$17,820.00
10 Bottles	\$9.90	\$297.00	\$3,564.00	\$7,128.00	\$17,820.00	\$35,640.00
25 Bottles	\$24.75	\$742.50	\$8,910.00	\$17,820.00	\$44,550.00	\$89,100.00
50 Bottles	\$49.50	\$1,485.00	\$17,820.00	\$35,640.00	\$89,100.00	\$178,200.00
75 Bottles	\$74.25	\$2,227.50	\$26,730.00	\$53,460.00	\$133,650.00	\$267,300.00
100 Bottles	\$99.00	\$2,970.00	\$35,640.00	\$71,280.00	\$178,200.00	\$356,400.00
200 Bottles	\$198.00	\$5,940.00	\$71,280.00	\$142,560.00	\$356,400.00	\$712,800.00

The above figures are for illustration purposes only.  
They do not include any capital costs or operating overhead.  
Sales will vary with machine location.  
Figures are approximate.



# Projected Sales Volume per Square Foot

PUREAQUA vending machine requires approximately 9 square feet of retail space  
5 gallons (18.9 Liters of Water)  
Suggested Retail Price 99¢

## Monthly Total

5 bottles per day @ 99¢ = \$4.95 per day = \$148.50 per month ÷ 9 sq. ft. =	\$16.50 per sq. ft. of retail space
10 bottles per day @ 99¢ = \$9.90 per day = \$297.00 per month ÷ 9 sq. ft. =	\$33.00 per sq. ft. of retail space
25 bottles per day @ 99¢ = \$24.75 per day = \$742.50 per month ÷ 9 sq. ft. =	\$82.50 per sq. ft. of retail space
50 bottles per day @ 99¢ = \$49.50 per day = \$1485.00 per month ÷ 9 sq. ft. =	\$165.00 per sq. ft. of retail space
75 bottles per day @ 99¢ = \$74.25 per day = \$2227.50 per month ÷ 9 sq. ft. =	\$247.50 per sq. ft. of retail space
100 bottles per day @ 99¢ = \$99.00 per day = \$2970.00 per month ÷ 9 sq. ft. =	\$330.00 per sq. ft. of retail space
200 bottles per day @ 99¢ = \$198.00 per day = \$5940.00 per month ÷ 9 sq. ft. =	\$660.00 per sq. ft. of retail space

The above figures are for illustration purposes only.  
They do not include any capital costs or operating overhead.  
Sales will vary with machine location.  
Figures are approximate.

